

SG WEB SITE TUNE-UP

Advanced Checklist

Your SG already has an established Web site. Now it's about keeping your web site current, up-to-date, and updated daily with news, events, and happenings.

THE ADVANCED SG WEB SITE MUST INCLUDE:

Everything an Essential & Enhanced website contains

Directory page of all SG officers, advisors, and office staff by branch and containing titles, terms, and emails. Should provide direct phone number for each position if applicable and links to a personal profile.

Forums, blogs, videos, photos

Elections section

- Codes

- Applications

- Documents (Candidacy, petitions, etc.)

- Position Descriptions

- Compensation

Budget information

Structure/Organization charts

FAQ section for a quick "go-to" guide

Welcome video



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